

2202217 English Reading Skills

Pop Quiz 1 (5 points)

Big in Japan: *Frozen*'s Feminist Rallying Cry

Name _____

ID: _____

(2.5) **True (T) or False (F)**

1. ____ The cartoon *Frozen* was released in Japan under a different title.
2. ____ *Frozen* made more money than any 3D movie ever shown in Japan.
3. ____ In Japan, *Frozen* appealed only to children.
4. ____ Like in Japan, the market strategy used to release *Frozen* in Europe was to emphasize girl-power themes.
5. ____ The writer mentions a recent Japanese political incident to show that Japanese men have learned an important lesson from *Frozen*.
6. (0.5) The writer mentions the princess in *Beauty and the Beast* in order to show that she is ***similar to/different from*** Elsa in *Frozen*. (Circle the answer.)

7. (1) What does “the show-stopping number” refer to in the article?

8. (1) The writer gives several possible reasons for *Frozen*'s phenomenal success in Japan.

Name one.
